

# winter notes winter noted gerhard

2000-2001

## ED'S ANNUAL HOLIDAY CONCERTS

I greatly look forward to these very special concerts every year. I'll be returning to the South again for holiday shows with my buddy Bill Mize. We'll be performing in Asheville, Gatlinburg and a new show this year in Charlotte, NC. I look forward to playing music with Bill every year- his touch and tone are unmistakable. Also looking forward to returning to Laconia, NH for my annual solo holiday show at the Belknap Mill.

My special guest in Portsmouth this year (Friday-Saturday, December 15-16) will once again be the inimitable Martin Simpson. This music is a joy to play. We have developed a musical rapport that is quite unique, and we always end up surprising one another. These concerts have become an annual tradition for many folks, and people travel from all over the country to attend. I hope you and yours will come share an evening with us.

## VIRTUE RECORDS TEN YEARS AND COUNTING

The year 2001 marks the ten year milestone for Virtue Records, and what a wild ride it's been. My first album "Night Birds" was released in 1987 on a label called Reckless (and on vinyl to boot) after failed attempts to get a contract from other labels. Little did I realize what a blessing being turned down was. Nearly all the record labels I shopped my project to are out of business. Reckless was a very small collaborative label that was never well organized. Distributors paid us very infrequently if at all, and nobody had bothered to trademark the name "Reckless." Another label ( a heavy metal label, I believe) began legally using the name so we were out of luck. At that point my wife Kelli and I decided to pull out of Reckless and start our own endeavor; thus Virtue Records was born. The first project to come out on Virtue was my "Christmas" album, followed shortly by the rerelease of "Night Birds" on CD. Since then every album I've done has been on Virtue and I've never given a second thought to shopping any project to another label. We've endured the near collapse of independent distribution, domination of the marketplace by the "major" labels, shrinking radio playlists and more. Despite all this, Virtue Records has grown, and every year has been better than the last. The staff at Virtue and I thank you very much for your continued support.

## holiday shows 2000

### NOVEMBER

Wednesday 29  
Thursday 30

WUMB (91.9) Live radio show Boston, MA 12 noon  
Tower Records 101 Middlesex Turnpike Burlington, MA  
7pm Mini Concert/CD Signing 781.272.1007

### DECEMBER

Friday 1  
Saturday 2

WMPG (90.9) Live radio show Portland, ME 9:45am  
Belknap Mill The Mill Plaza Laconia, NH 7:30pm  
603.664.7200 Tickets \$12 advance/ \$14 door available at  
Greenlaw's Music Laconia; League of NH Craftsmen  
Meredith; www.edgerhard.com

Sunday 3  
Friday 8

WEVO (89.1) Live radio show Concord, NH 9pm  
Jubilee! 46 Wall Street Asheville, NC 8pm (w/ Bill Mize)  
828.252.5335 Tickets Available: Karmasonics,  
Malaprops and Jubilee!

Saturday 9

Arrowmont Art School Gatlinburg, TN 8pm (w/ Bill Mize)  
865.436.5860 Tickets Available at the door

Sunday 10

University of NC Rowe Recital Hall Charlotte, NC 7pm  
(w/Bill Mize) 704.547.4242  
www.uncc.edu/lbst/events/mize\_gerhard.htm

Friday 15

Unitarian Church 292 State St Portsmouth, NH 7pm  
(w/ Martin Simpson) 603.664.7200 Tickets \$16 advance/  
\$19 door Seniors and children under 12 \$14 available at  
Stroudwater Books in Dover & Portsmouth; Acoustic  
Outfitters in Stratham; Harvey House Books in Northwood;  
www.edgerhard.com

Saturday 16

Sunday 17

Mozaic Concerts Avon Baptist Church Avon, MA 7pm  
(w/Martin Simpson) 508.339.1109 Tickets Available by  
phone and online www.edgerhard.com

**Please note: Ticket outlets accept only cash/checks. Call Virtue Records to charge tickets. All tickets purchased with credit cards please add \$.75 per ticket.**

# tour dates 2001



**2/1**  
Radio Live  
Museum of Commerce  
Pensacola, FL  
6pm 800.239.9893

**2/3**  
Roaring Brook  
Nature Center  
70 Gracey Rd Canton, CT  
7:30pm 860.693.0263

**2/10**  
Mozaic Concerts  
Avon Baptist Church  
Avon, MA  
8pm 508.339.1109

**2/17**  
First Parish Church  
47 E Derry Rd E Derry, NH  
8pm 603.664.7200

## March Midwest

**4/7**  
TJ Meehan  
Performing Arts Center  
Stratham, NH  
7:30pm 603.664.7200

**5/11,12,13**  
**11:** Coalesce Chapel  
Morro Bay, CA  
**12:** Castoro Cellars Winery  
Templeton, CA  
**13:** venue TBA  
San Luis Obispo, CA  
SLO Folks 805.544.1885

More shows are always being added. Always call the venue to confirm dates and showtimes; last minute changes sometimes occur. You will be notified about shows in your area by postcard, email or voices coming from your dog.



Allen Gonzales

# VIRTUE RECORDS 10 YEAR ANNIVERSARY



In celebration of 10 years at Virtue we're offering the entire Ed Gerhard catalog at our Popular Bulk Prices.

Order 10 or more Virtue Records CD's and pay \$10.00 per CD plus shipping: \$6.00 per 10 units or 60¢ per CD.

## THE YEAR IN REVIEW

It's been a great year for me. I've had the chance to stay home a lot this year and it's really allowed me to rest up and recharge (and catch lots of trout). I've also been writing lots of music and arranging tunes for my next two albums. I did hit the road in 2000 for some short trips, though. In July I returned to Nashville for the summer NAMM show. It was great to see some of my old friends, and had a wonderful night playing at Cafe Milano, my favorite place to play in Nashville. Also spent a week at the National Summer Guitar Workshop in Connecticut. This year's workshop was particularly grueling but intensely rewarding. I love the opportunity to spend a week with all the students and my fellow instructors. I always come away exhausted and inspired. The coming year promises to be a very active road year for me and I look forward to seeing all of you again soon.

## THANK YOU

I'm grateful to have the support of several fine companies whose products and friendship make my job an absolute pleasure: Breedlove Guitars, Fishman Transducers, D'Addario Strings, Mackie Designs, Emu/Ensoniq, Hammertone Guitars, Dana Bourgeois Guitars, Neumann USA and Calton Cases. Check my website for links that will connect you with these fine folks. Thanks also to all at SharpeWorks for their excellent design work, my friend Yoshi Imamura for his wonderful paintings and friendship, Kathy Monahan for all her great work with radio promotion, and James Jensen at Acoustic Music Resource ([www.AcousticMusicResource.com](http://www.AcousticMusicResource.com)) for his friendship and support. Thanks to the many radio stations all over the world who have played my records over the years. Special thanks to Kelli Bertram, who keeps the whole operation together somehow. Extra special thanks to all of you who've come out to the shows and workshops, bought my records, and have written such warm and encouraging letters. It means an awful lot to me to be able to share music with such a wonderful group of friends. I'm inspired by you all. Wishing you love and music,

*Ed*

## the breedlove

Special Edition - only three to be built  
Ed Gerhard Signature Model Guitar



Once again we're offering three very special Custom Limited Edition signature model guitars. This year's LE is a mahogany body with Adirondack spruce top. Mahogany imparts a crisp, woody tone and is one of my favorite tonewoods. Adirondack spruce is a slightly harder sounding topwood than the standard Sitka; a little more focused with a clean, solid bottom end. I think the combination is going to be marvelous. These beautiful guitars will feature Indian rosewood binding on the body and fingerboard, a Hawaiian koa rosette and "EG" initials at the twelfth fret. The standard Signature Model appointments also apply; gold Grover mini tuners, small mother of pearl dot position markers, jumbo frets and a high quality hardshell case.

Call for prices and availability.

interviews  
photos  
tour schedules  
frequently  
asked questions  
secure online ordering  
[www.edgerhard.com](http://www.edgerhard.com)

## CHRISTMAS 1991



"the best holiday recording of the year"-**Boston Globe**

Includes: It Came Upon a Midnight Clear, Good King Wenceslas, O Come All Ye Faithful, Coventry Carol, O Tannenbaum, What Child is This, Silver Bells, Away In A Manger, We Three Kings, Carol of the Bells, O Holy Night, A Mighty Fortress Is Our God, Variations on Pachelbel's Canon, and Silent Night. **CD \$15, Cassette \$10**

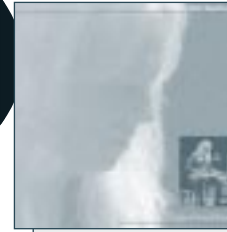
## ON A COLD WINTER'S NIGHT 1997

"lovely"-**Boston Globe**

Twelve new Holiday arrangements: Joy to the World, Away In A Manger, The First Noel, In The Bleak Midwinter, I Saw Three Ships, Angels We Have Heard On High, The Holly and the Ivy, O Holy Night, Little Drummer Boy, Christmas Medley: (Hark The Herald Angels Sing, O Come All Ye Faithful, Jingle Bells), All Through the Night and White Christmas. **CD \$15, Cassette \$10**



## THE LIVE ALBUM 1999



"His best yet."-**Boston Globe**

Includes the beautiful lap steel piece "Homage" along with Tennessee, Malaika, Great Dream from Heaven, Shallow Brown, Duet, Isa Lei, Si Bhig Si Mhor, Slide Improv, The Handing Down and The Water is Wide. Recorded live at shows all over for the past two years. **CD Only \$15**

## COUNTING THE WAYS 1996



"...One of the best fingerstyle Beatles arrangements on record."-**Acoustic Guitar Magazine**  
A collection of love songs featuring Arlo Guthrie, Martin Simpson and Bob Brozman. Includes: Willy O'Winsbury, If I Fell/In My Life, Malaika, Isa Lei, Maria Elena, Wild Mountain Thyme, Spanish Harlem, My Creole Belle, Can't Help Falling in Love and The Water is Wide. **CD Only \$15**

## LUNA 1993



"Breathtaking, exquisite, gorgeous...I can't remember ever hearing an acoustic guitar recorded so well."

John De Angelis **Record Roundup**

Includes: Tennessee, Red Mountain Serenade, Postcard from Limbo, Fog Trilogy, Blue Highway, Luna, Horses in the Rain, Gearhat, The Handing Down and Howl. **CD \$15, Cassette \$10**

## NIGHT BIRDS 1987



Chosen by **Boston Globe Critics' Poll** as one of the "Top Ten Albums Of the Year." Ed's debut album. Ten pieces, solo guitar, one duet. Includes: Duet, Crow, No.11, Spike#2, Lost Highway, Si Bhig Si Mhor, No.7, The French Lady, Suite and Night Birds. **CD Only \$15**

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## order

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**www.edgerhard.com**

All orders go out first class mail usually within 24 hrs. of being placed. If you would like your order faster or have special requests please call. **We accept VISA, MasterCard, Checks and Money Orders.**

## Ed's New Album Due in 2001

Ed talks about this unique concept album

**Q: So tell us about your new album!**

**A:** It's something I've wanted to do for a long time and I'm real excited about it. I'm making a record using only cheap, pawnshop style guitars. A lot of these instruments have tons of character (and I mean that in a good way) and they all record beautifully. The record is a mixture of my stuff, some folk tunes and some improvisations. There's a multi-guitar version of "Shallow Brown" that actually predates the version I played on "the live album." There'll be some blues on there too; some of these guitars are only good for slide! (laughs).

**Q: Very interesting concept...**

**A:** Yeah, there are lots of angles you can look at this thing from. While these instruments are arguably cheap and in some cases quite hideous, I'm not trying to make a big deal about the "skankiness" of them, although that does factor in occasionally. I'm just trying like always to make a good record that sounds good, uses interesting textures and builds on the raw material of sound to create something unique. There's also some consideration for what the history of these guitars might have been. You know, who owned this before me? What did they play, why did they sell it, what happened to the person who owned it, etc. It makes me a little sad sometimes to think of it. The bottom line is that all these instruments are useful for something. In trying to pull more out of the guitars I feel like I have to pull more out of myself, as pretentious as that sounds. It's been a whole lot of fun, and a great challenge.

**Q: It's certainly a different experience than playing the ultra high-end guitars you're normally associated with. How do you perceive this difference?**

**A:** Well, the whole high end guitar market is a beautiful thing, and I'm really inspired by the work being done now. Guitars have never been made better. But I've seen

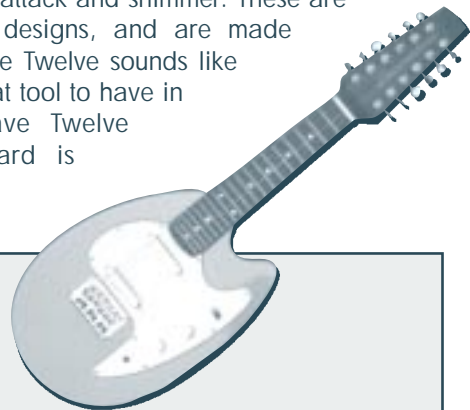
the lust for super high end guitars go way off the deep

end in some cases. I thought it might be fun to slam on the brakes a bit. Ultimately it's the heart, soul and hands of the player that comes through the guitar. A better guitar doesn't guarantee anything. If you've got nothing to say, or if your tone or touch are crude, that's what comes through. So in that sense, there's little or no difference, really. These cheapo guitars record really well- they sound exactly like they sound in the room. Expensive guitars can be difficult to record sometimes. The biggest hurdle with these guitars is trying to get them to play in tune. The necks are impossible. That's one area in which the biggest improvements have been made- today's guitars are way more stable and playable. They also smell better!

Read the complete interview with Ed on his web site at [www.edgerhard.com](http://www.edgerhard.com).

### Hammertone Octave 12 and Octave 12 Studio

Ed says his Hammertone is one of the coolest guitars ever made. The Octave Twelve guitar is a solid bodied electric guitar (like the one Ed played on "the live album") that's tuned up an entire octave. Marcus Vichert at Hammertone worked with Ed on a modified design (the "Studio" version) that incorporates three unique features; a semi-hollow body, a wider fingerboard, and the addition of a third, piezo contact style pickup. The piezo has its own volume control, allowing you to dial in just the right amount of "acousticness," attack and shimmer. These are based on the old Vox® designs, and are made extremely well. The Octave Twelve sounds like nothing else, and is a great tool to have in your arsenal. The Octave Twelve Studio's wider fingerboard is great for acoustic players.



#### FEATURES

##### OCTAVE 12:

- Two Tele style pickups
- 3 position switch
- Volume and tone controls
- Adjustable truss rod, fully adjustable bridge

##### OCTAVE 12 STUDIO All the features of the Octave 12 plus:

- Wider (1 13/16") fingerboard
- Piezo contact style pickup with its own volume control
- Color: Sherwood Green (other optional colors available by special order- call for options and pricing) We are the only Authorized dealer for the STUDIO version. **CALL FOR PRICES**

### What is a guitar clinic?

Glad you asked. A guitar clinic is an event, sponsored by Breedlove Guitars, that brings me into guitar shops around the world. I'll play a short mini-concert followed by some instruction/demonstration and a question and answer period. Quite often there's even some hands-on instruction, where any of the attendees can play something for me/us and get some feedback. This interactive approach is a great way to learn about the guitar in a technical as well as a musical way. I usually learn something myself! I really enjoy getting out and meeting the fine folks who run the shops and all the guitar players as well. You don't have to be a player to come to one of these. Drop by and say hello the next time I'm in your town.

### ed's jukebox

melodies, structure and even the pitch of his guitars keep you guessing. **Jim Keltner's** drumming and percussion are, as always, perfect. Also check out **Charlie Haden** and **Pat Metheney's** "Beyond the Missouri Sky." Their rendition of **Jimmy Webb's** "The Moon is a Harsh Mistress" will change your day. **Metheney's** playing is always a great inspiration to me. All these records are a year or two old or so, but remain consistent favorites of mine. Hope you'll check out these great recordings.

People have been asking us to bring back the recommended recordings... so here they are. Lately the CDs that almost never leave my CD player are two from guitarist **Bill Frisell**, "Gone, Just Like a Train" and "Good Dog, Happy Man." **Frisell** has a great way of keeping things off center; the